



DYNAMON

powered by  | TYRE ANALYTICS



Working with Dynamons Tyre Analytics produced findings that we felt at the time were very interesting. While test track conditions do not replicate real-world operations, **we had not expected our tyre choice to have such a significant impact on fuel costs.**

Within the process of establishing how to reduce fuel consumption, we considered a wide range of contributing factors. It became apparent that tyres could be a significant area of saving for us. **The controlled trials that we carried out with Dynamon, on ASDA trucks, calculated the degree of saving possible by changing our tyre policy.**

Moving forwards, after working with Dynamon, we are reviewing our tyre policy based on their scientific findings and look forward to proving a different tyre choice can create significant benefit.

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